

# HITESHRI CHAVDA

## FRONTEND DEVELOPER

**Location:** Ahmedabad, Gujarat, India | **Phone:** +91 9574670583 | **Email:** [hiteshrichavda@gmail.com](mailto:hiteshrichavda@gmail.com)  
**LinkedIn:** [linkedin.com/in/hiteshri-chavada](https://www.linkedin.com/in/hiteshri-chavada) | **GitHub:** [github.com/hiteshri-chavada](https://github.com/hiteshri-chavada) | **Portfolio:** [hiteshri-chavada.github.io](https://hiteshri-chavada.github.io)

### ◆ ABOUT ME

Frontend Developer with 5+ years of experience building modern, user-focused web applications with a strong emphasis on UI development and frontend implementation. Skilled in creating reusable components, scalable layouts, and production-ready interfaces using modern frontend technologies. Hands-on experience with React.js, Next.js, and Tailwind CSS. Strong background in WordPress custom theme development (ACF, WPBakery). Comfortable working with Figma and Photoshop for pixel-perfect, cross-browser-compatible interfaces. Currently exploring Generative AI tools, prompt engineering, and developing foundational Python skills for AI-assisted development workflows.

### ◆ TECHNICAL SKILLS

Languages	HTML5, CSS3, SCSS, JavaScript (ES6+), TypeScript
Frameworks & Libraries	React.js, Next.js — responsive, pixel-perfect, component-based UI development
Frontend Dev	UI Development, Reusable Components, Responsive Frontend Implementation
CSS Frameworks	Tailwind CSS, Bootstrap
CMS & Platforms	WordPress (ACF, WPBakery, Custom Themes), Elementor
Design & UI Tools	Figma, Adobe Photoshop, Canva
AI Tools	ChatGPT, Claude, Cursor, Windsurf, and Perplexity AI for frontend development workflows, debugging, code assistance, documentation, and productivity enhancement
Version Control	Git, GitHub
Dev Practices	Responsive Design, SEO Basics, Page Speed Optimization, Cross-browser Testing

### ◆ WORK EXPERIENCE

#### Frontend Developer — Codage Habitation

July 2022 – Present

- Led frontend development across 20+ client websites using WordPress, React.js and Next.js, building reusable components and scalable UI systems for production-ready applications.
- Developed responsive layouts and modern UIs with Tailwind CSS, Bootstrap, and custom SCSS while maintaining design consistency across projects.
- Built and customized WordPress websites using ACF Flexible Content, WPBakery, and Elementor based on client requirements and CMS-driven workflows.
- Converted Figma and PSD designs into pixel-perfect, responsive, and cross-browser-compatible frontend interfaces.
- Collaborated with UI/UX designers and developers to implement design systems with consistent spacing, accurate typography, and well-structured components.
- Improved website performance and SEO through image optimization, lazy loading, and frontend performance enhancements.
- Mentored junior developers on reusable component practices, frontend workflows, and code quality standards.
- Contributed to the development and enhancement of the company website [Codage Habitation](#), focusing on frontend UI development, responsive web implementation, reusable component architecture, performance optimization, and accurate design-to-code conversion from Figma.
- Authored technical blogs for the company website [SWHabitation](#), covering frontend development, modern UI implementation, web performance optimization, and developer-focused best practices.

#### Jr. Web Designer — Moveoapps

Nov 2019 – June 2022

- Built responsive and standards-compliant websites using HTML5, CSS3, SCSS, and JavaScript across multiple client projects.
- Developed custom WordPress themes using ACF and WPBakery based on provided UI designs and business requirements.
- Converted Figma and Photoshop (PSD) files into clean, maintainable, and responsive frontend layouts.

- Contributed to the frontend development of the company website MoveoApps by developing responsive, user-friendly interfaces and translating Figma designs into structured, scalable, and production-ready web experiences.
- Collaborated with developers and UI/UX designers using Git-based workflows and agile development practices.

## Web Design Trainee — Agile Infoways

Training Programme

- Learned frontend development fundamentals including HTML5, CSS3, SCSS, responsive web design, and UI development practices.
- Gained hands-on experience in design-to-code implementation and frontend architecture fundamentals, with practical exposure to Photoshop-to-code and Figma-to-code conversion workflows for responsive web interfaces.

## ◆ SELECTED PROJECTS

### React.js / Next.js - Frontend Projects

- [Codage Habitation](#) ▪ [SWHabitation](#) ▪ [Volz](#)

**Key Contributions:** Frontend UI development, responsive implementation, reusable component architecture, PSD/Figma-to-code conversion, SEO implementation, performance optimization (page speed improvements, Core Web Vitals), and cross-browser compatibility

### WordPress Projects — ACF

- [MPCP](#) ▪ [MoveoApps](#) ▪ [Seanc Project](#) ▪ [GTA Project](#)

**Key Contributions:** Custom WordPress theme development, ACF Flexible Content implementation, PSD/Figma-to-code conversion, responsive frontend development, and CMS-driven UI implementation, performance optimization (page speed improvements, Core Web Vitals)

### WordPress Projects — WPBakery

- [MKPLC](#) ▪ [Strickland Attorneys](#) ▪ [VA Law Office](#) ▪ [When Accidents Happen](#)

**Key Contributions:** WordPress frontend development, WPBakery customization, responsive UI implementation, PSD/Figma-to-code conversion, and frontend styling enhancements, performance optimization (page speed improvements, Core Web Vitals)

## ◆ CERTIFICATIONS

### Web Design & Responsive Frontend Development — Agile Infoways

HTML5, CSS3, SCSS, responsive web design, UI development fundamentals, and modern frontend styling practices.

### Generative AI — upGrad

Generative AI fundamentals, AI-powered tools, prompt-based workflows, and practical AI applications.

### Advanced Prompt Engineering — upGrad

Prompt design techniques, AI interaction workflows, response optimization, and structured prompting practices.

## ◆ EDUCATION

Bachelor of Engineering (B.E.) in Computer Engineering  
Gujarat Technological University (GTU) | CGPA: 7.71

## ◆ PROFESSIONAL GROWTH

Currently exploring Generative AI tools, prompt engineering, and AI-assisted development workflows, with an interest in learning Python and Agent AI concepts to support modern frontend development practices.